



ICT | STARTUP & INNOVATION MELA

ICT Startup & Innovation Mela 2019 will be totally based on technological inventions, students' projects and start-ups' idea and innovation.

PROPOSAL 2019

BIRATNAGAR

Province 1

27th & 28th Baishakh 2076
(10th & 11th May, 2019)

BUTWAL

Province 5

10th & 11th Jestha, 2076
(24th & 25th May, 2019)

NARAYANGADH

Province 3

17th & 18th Jestha, 2076
(31st May & 1st June, 2019)

Major Highlights

- Exhibition & Product Demo
- Students' Projects
- Startup Idea and innovation
- Software and Applications
- Job Fair & Counseling
- Mentorship to companies
- Robotics and Drone
- Workshop on Latest Technologies & Trends (AI, IoT and Big Data)
- Conference on Startup & Entrepreneurship

Benefits for Exhibitors

- Promotion and marketing opportunity to targeted customers
- Networking opportunity with high profile attendees in event
- Media interviews and coverage opportunities
- Investment opportunities to enhance products in future
- Opportunities of mentor-ship and ideas from experts
- Award and Prize distribution for best 3 products and team
- Opportunities to take part in ICT Award 2019

The Organizing Committee of **Living with ICT** are delighted to invite you to sponsor and support the "**ICT STARTUP & INNOVATION MELA**" that is to be organized in different provinces as a pre-event campaign of "**ICT AWARD 2019.**"

Living with ICT has been in existence since past **10 years** and is still a leading IT media of Nepal that promotes entrepreneurs and creates opportunities for academicians, professionals, start-ups and students to share their knowledge in IT related sectors.

“**ICT Award**” is an annual event of **Living with ICT (IC Tech Media Pvt. Ltd)** that symbolizes and exemplifies excellence in IT sectors of Nepal. Each year “ICT Award” seeks out and highlights the incredible achievements of individuals, groups and business companies that create a sense of pride, unity and inspiration through their excellency in IT sectors of Nepal. The Startup & Innovation Mela is an pre-event campaign for “**ICT Award 2019.**”

Aim of the Startup Mela is to:

Encourage individuals, students, groups, organizations, business and community involvement in large and small IT sectors in Nepal.

Recognize the significant contributions of individuals, groups, business and organizations as role models throughout Nepal in IT sectors.

Acknowledge the valuable contributions that individuals, groups, business and organizations are making throughout Nepal in IT sectors.

Promote sponsors and presenters as responsible corporate citizens helping to build e-society throughout Nepal.

PROPOSAL SUMMARY SHEET

Event Title	: ICT STARTUP & INNOVATION MELA
Event Type	: Exhibition and Conference
Participants	: Government Officers, Students, Teachers, Business Persons, Entrepreneurs, Startups & Tech Enthusiast Peoples
Anticipated visitors	: Mixed Audience – 50 thousand in each event dates
Type of support needed	: Sponsorship and Support
Total Stalls	: 50 (Start-up, Schools, Colleges, Software and Tech Projects)

WHAT IS THE EVENT ABOUT?

ICT Startup & Innovation Mela 2019 will be totally based on technological inventions, students’ projects and start-ups’ idea and innovation.

This event highlights the innovative idea and encourages youths towards the development of technology of their own creation. Startup Mela will also be a great exhibition where many students’ innovation, projects and startup’ product will attract a wide range of audiences.

Event shall have the participation of audiences from all the sectors.

WHY THIS EVENT?

We are highlighting the present situation of our country in technological background in comparison with other countries providing opportunities and encouraging the youth to take part in their own establishment.

This event promises to lead the youths of this generation towards a better future. As this event will encourage participation of students of many schools and colleges, it will be a great opportunity to trans-pass technological information and its vibes to the students and the visitors itself.

SPONSORSHIP PACKAGES

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There are various kinds of sponsorship packages available for corporate clients with many benefits listed with the Sponsorship details. Overall, we can assure our sponsors that this event will successfully raise awareness of the brand, build its reputation and boost its sales and promotion.

Title Sponsorship

No. of Sponsorship : 1 [Amount: NRs 1, 00,000/- (One Lakh only)]

(Offered rate is in each event date and exclusive of VAT)

Facilities to sponsor:

- Two stalls in prime site.
- Logo of sponsor in every electronic and social media campaigns.
- Logo will be placed on Leaflet, Voucher, Stickers and Tickets.
- Space on main entrance gate to display sponsor logo on topmost of event title.
- Announcement of title sponsor during the events with special vote of thanks.

Associate Sponsorship

No. of Sponsorship: 1 [Amount: Nrs 50, 000/- (Fifty Thousand Only)]

(Offered rate is in each event date and exclusive of VAT)

Facilities to sponsor:

- One stall in prime site.
- Logo of sponsor in every electronic and social media campaigns.
- Logo will be placed on Leaflet, Voucher, Stickers and Tickets.
- Space on main entrance gate to display sponsor logo on topmost of event title.
- Announcement of associate sponsor during events with vote of thanks.

Supporters/Official Partners

We will be having 10 teams of Supporters. Available facilities will be given to the supporters and company logo will be placed in various places for advertisement other purposes.

Amount Nrs 25,000/- (Twenty Five thousand only)

(Offered rate is in each event date and exclusive of VAT)

Facilities to sponsor

- One stall in the site.
- Logo of sponsors in every electronic and social media campaigns.
- Logo will be placed on Leaflet, Voucher, Stickers and Tickets.
- Space on main entrance gate will be provided to display sponsor logo on topmost of event title.
- Announcement as supporter during events with thank you.

Stall/Exhibitor

We will be having 50 exhibitors. Available facilities will be given to the exhibitor and company logo will be placed in various corner of event and in social media campaigns as well .

Amount – NRs 10, 000/- (Ten thousand only for commercial and educational institutions)

Amount – NRs 5,000/- (Five Thousand only for start-ups and students' projects and innovations)

(Offered rate is in each event date and exclusive of VAT)

Facilities to Exhibitor

- One stall in the site.
- Logo will be placed in either corner of event and in social media campaigns.
- Announcement as supporter during events with vote of thanks.



AWARD CATEGORIES

www.ictaward.org

Startup ICT Award 2019

This award will be awarded to one up and coming start-up ICT based company which has demonstrated growth within the organization and has created a business model that we believe can be successful in the long run.

- Nepali ICT startup incorporated in or after F.Y- 2072-073. (Within last three years.)

Product ICT Award 2019

This award will be awarded to one innovative product released with categories from hardware & software. The Awarded product shall have the potential to impact businesses in the long run and make an impact in the lives of mass population.

- ICT Product released in year 2018-2019 (2075-076) / 31st May 2018- 1st June 2019 by Nepali company or Team.

Pioneer ICT Award 2019

This award will be awarded to one individual who has contributed significantly in the promotion and development of ICT long since. We try to unveil such personality who has remained behind the scene but his/her contributions are unprecedented and undisputed.

- Nepali veteran ICT pioneer with the contribution in ICT sector of Nepal or abroad for the past 15 years or more.

Nepali Diaspora ICT Award 2019

This award will be awarded to one Nepali origin person who, despite living abroad has made remarkable imprint in the international arena and has helped identify the country as internationally competent in global stage.

- Native Nepali residing and based in foreign country achieving exemplary feat in the ICT sector.

Entrepreneur ICT Award 2019

This Award will be awarded to IT Entrepreneurs of Nepal to recognize their ability and help them move ahead, who are shaping the arena in Nepal and beyond. Their experience, expertise and charisma have energized a whole generation of entrepreneurs.

- Nepali Entrepreneur with exemplary entrepreneurial success in ICT sector in recent 5 years.

Digital Governance ICT Award 2019

This Award will be awarded to government organization who has been involved in promoting, using and enabling digital governance through their offices.

- Government Institution/agencies ranging from the Local Governing body (Guapalika, Nagarpalika), Departments, Ministries or their specialized ICT initiatives showcasing exemplary incorporation, implementation and execution of ICT tools to serve their constituency.

Rising Student ICT Award 2019

This year we are launching a New Award with the aim of recognizing excellence of student's innovation and product development in IT Sector. With this Award, we aim to strengthen the innovative skills of IT and Engineering students of ICT sectors in Nepal.

Media Person ICT Award 2019

ICT Media Recognition Award is for those inspiring media personnel who have made a significant contribution in using, promoting and disseminating ICT related information and knowledge among general public.

- Mainstream media person writing and contributing to the ICT issues for at least last 3 years.